Team,

We have some exciting news to share with all of you! [Company Name] has been honored with the prestigious “Best Place to Work” award by [Built In](https://builtin.com/). This is a testament to our unwavering commitment to fostering an exceptional workplace culture as well as competitive compensation and total rewards packages.

Built In is an AI-powered career platform that helps connect innovative companies with tech professionals. For candidates, Built In offers AI-driven job recommendations and career resources. For employers, it provides a recruitment and reputation platform that makes their brand more visible and competitive in a market transformed by AI.

Every year, they host the [Best Places to Work](https://employers.builtin.com/best-places-to-work/) awards program, which gives recognition to companies who offer the best compensation packages, total rewards and culture programs among their peers. This program recognizes the best companies for tech professionals, which helps us attract and retain the best employees.

Now, we’re gearing up to take our celebration to the next level, and we need your help to spread the word. Your active participation in promoting our “Best Places to Work” Award(s) not only enhances our brand recognition but it also creates a sense of pride and accomplishment for you and your colleagues.

🎉 We Made It On The Following Lists:

* [Fill In Award Name]
* [Fill In Award Name]
* [Fill In Award Name]

➡️ How You Can Get Involved:

* Share this on your social media! – There are templates for LinkedIn, Instagram + Facebook
* Hang the Banner – Add the Best Place to Work banner to your LinkedIn profile!

You can utilize this [Media Kit](https://employers.builtin.com/best-places-to-work/media-kit/?utm_medium=exreferral&utm_source=mktcontent&utm_campaign=bptw-2026&utm_content=toolkit) and suggested social copy, provided by Built In. Be sure to review the Social Media Guidelines when sharing.

1. We’re honored to be included in @Built In’s 2026 *[List Title]* in *[City]*! Check out *[Company Name]* and the full list of *[@Built In]* honorees here: *[List Link]*

#BPTW2026 #2026BuiltInBest

1. [Company Name] is a #2026BuiltInBest [List Title] winner! Thank you @Built In! Learn more about our company culture and view the roles we’re hiring for at *[List Link]*.

#BPTW2026 #2026BuiltInBest

1. We’re on the list! Excited to share that *[Company Name]* has been included in @Built In’s *[List Title]* in *[City]*! See where we ranked here: *[List Link]*

#BPTW2026 #2026BuiltInBest

1. We’re excited to announce that *[Company Name]* has been named one of the @Built In *[List Title]* in *[City]*! Check out where we ranked here: *[List Link]*

P.S. We’re hiring! Come join one of the best companies to work for in *[City]* and be a part of the *[Company Name]* team.

#BPTW2026 #2026BuiltInBest

Together, let’s celebrate this accomplishment and reinforce our commitment to making [Company Name] a BEST place to work!

Warm Regards,

[Name]

[Title]

[Company Name]